Work Package 3 update
Scaling Small Conference
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Where does WP3 fit under the COPIM umbrella?
Two main deliverables

1. A pilot case to transition the business models of at least two extant publishers to new open access amenable models

2. An online, open toolkit for booting up and running an open access book press
So, did we manage to do it?

(spoiler: yes we did)
A pilot case to transition the business models of at least two extant publishers to new open access amenable models

An online, open toolkit for booting up and running an open access book press

copim.pubpub.org
How did we do it?
(I hear you ask)
OtF explained in 60 seconds

openingthefuture.net
Building awareness & trust takes time

Conferences & webinars
Crucial sector partners
Direct outreach
Has it been successful?
Supporting both presses: 38
Packages: 120
Total members: 71

(CEU Press since January 2021, LUP since July 2021)
But what is all this for??
Supporting frontlist Open Access books

New books funded from membership subscriptions to backlist packages

- 2 new books published in 2021
- 10 new books published in 2022
- 20 target new books
- 25+ target new books

Membership growth

CEU PRESS

Note: the targets here are based on an average membership of €1100 per year. The "books published" and "book target" figures are per year, not cumulative. Growth in membership is cumulative, however, reflecting the three-year commitment from libraries. Icons by Pixel41.com.
Future of Opening the Future
BACKLIST TO THE FUTURE
Thank you for listening

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